

Bill Mutoro



Nairobi, Kenya

Bill is a dynamic Kenyan trade unionist and digital organizer making waves in the country's transport and platform work sectors. As the National Assistant General Secretary and Director of Digital Organising and ICT at the Transport Workers Union Kenya (TAWU), Bill has become a leading advocate for the rights and welfare of platform workers, including those in the e-hailing and delivery industries.



With a keen understanding of the challenges facing workers in the gig economy, Bill has been instrumental in organizing, educating, and empowering drivers and riders who often lack traditional employment protections. He is recognized for his innovative approach to digital organizing, helping workers navigate issues of fair pay, contract transparency, and workplace safety in a rapidly changing labor landscape. His advocacy has helped push for regulatory reforms, such as capping platform commissions and improving enforcement of labor standards for platform workers.

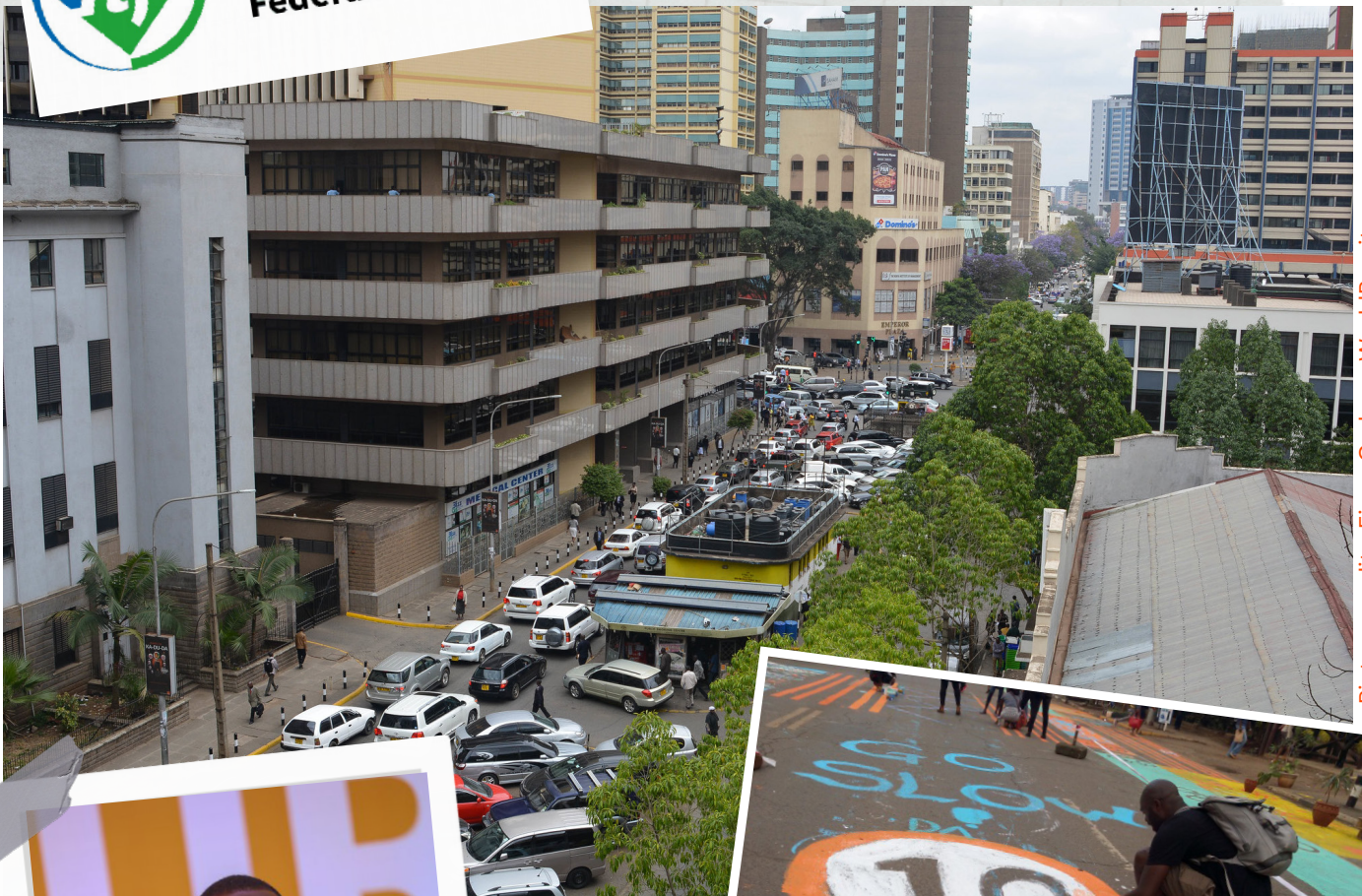


A champion for fair representation, Bill is committed to building stronger worker voices and ensuring that young and marginalized workers are included in decision-making. His leadership at TAWU has positioned the union as a key player in shaping the future of transport and platform work in Kenya and across Africa.

"The Transport and Allied Workers' Union of Kenya (TAWU-K) is a registered union affiliated to the Central Organisation of Trade Unions (COTU) and the International Transport Federation (ITF). After the Uber business model disrupted the traditional taxi labour market in 2018, under the direction of its digital organiser Bill Mutoro, TAWU-K began to organise drivers in the platform economy. "It became clear," Mutoro argued, "that the drivers needed representation, voice and collective bargaining."



**International
Transport Workers'
Federation**



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