

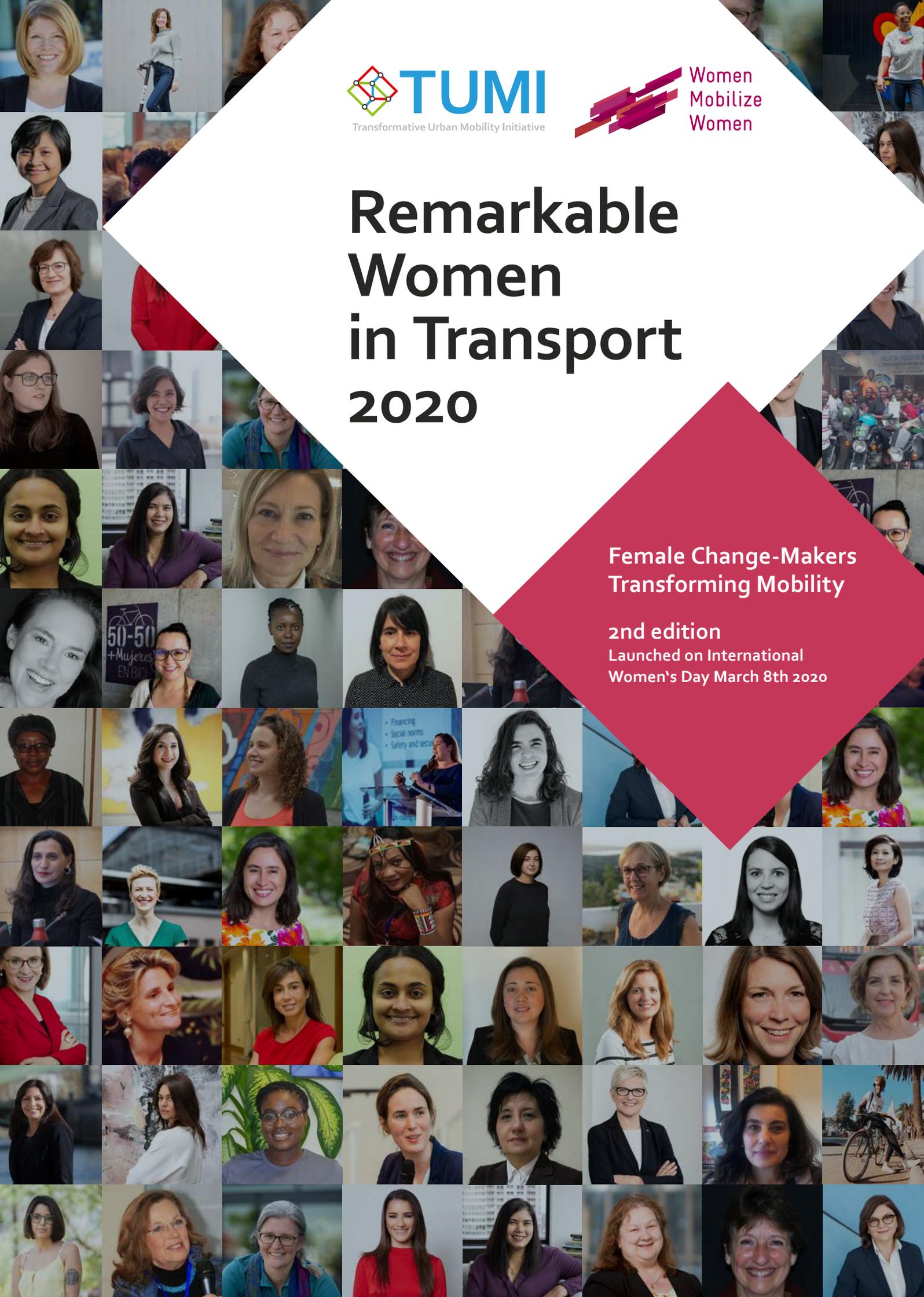


# Remarkable Women in Transport 2020

Female Change-Makers Transforming Mobility

2nd edition

Launched on International Women's Day March 8th 2020



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# Remarkable Women in Transport

## Female Change-Makers Transforming Mobility The series' second round

After receiving such positive feedback last year, we are delighted to publish the 2nd edition on such a fitting date: **March 8th 2020, International Women's Day!**

All women presented in this publication were nominated by our **TUMI** Partners and other internationally acknowledged organizations and institutions. By highlighting the individual achievements of women in the transport sector, we aim to raise awareness and acknowledgement for their incredible work.

[www.transformative-mobility.org](http://www.transformative-mobility.org)

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# Our Inspiration

Women actively contribute to transforming mobility towards a safer, more inclusive and sustainable future, yet their contributions frequently remain unacknowledged. **The purpose of this publication is to change this.**

Even though transport is often seen as gender neutral, it is in fact not. Women and men have different expectations, needs and constraints for using transport. Without considering these needs, planning and projects do not adequately meet the demands of a large part of their users. **To change this, the different mobility needs and requirements of women, female travel patterns as well as their safety and security concerns need to be addressed.** It is therefore imperative to focus on increasing the number of women working in the transport sector, as even in **2020**, the transport sector is still a heavily male dominated field.

Transport systems can only become truly inclusive and gender-responsive if the voices, perspectives and experiences of women are reflected at all levels. **This publication showcases the diversity of more than 50 female change makers in transport, as visibility is key to change mindsets.** We started last year with the first round of TUMI's Remarkable Women in Transport, and since this publication has been such a great success, we are happy to introduce the second edition of TUMI's Remarkable Women in Transport Series.

From women working for civil society to international initiatives as well as in start-ups, at policy level, the private sector and research. We feel honored to publish these outstanding female experts who have contributed to sustainable mobility solutions – by women, for the entire society!

The Transformative Urban Mobility Initiative (TUMI) supports women in the transport sector. With **Women Mobilize Women**, TUMI specifically addresses the need to involve and empower female change-makers in the transport sector to change mobility systems and to cater to women's needs. **Women Mobilize Women** serves as a network and information hub which strongly influences the international debate on the role and potential of women in the mobility sector. [www.womenmobilize.org](http://www.womenmobilize.org)

We are convinced that all women are remarkable in their field of expertise worldwide. This publication is not all encompassing, with neither hierarchy nor ranking. Just browse and get inspired!



## Adina Vălean

### EU Commissioner for Transport at European Commission / Belgium

Adina is the EU Commissioner for Transport since December 2019. She is currently developing a comprehensive strategy for sustainable and smart mobility, ensuring a transport sector fit for a clean, digital and modern economy, due in the last quarter of 2020.

Before taking office at the European Commission, she was a MEP and the Chairwoman of the European Parliament's Committee for Industry research and Energy. Between 2017-2019 she has served as the Chairwoman of the European Parliament's Committee for Environment, Public Health and Food Safety. From 2014 to 2017, she has been Vice-President of the European Parliament, on behalf of the EPP Group, in charge of ICT. Adina was a member of the European Parliament since 2007.

She is a member of the Romanian National Liberal Party and from 2004 to 2006 was a member of the Romanian Parliament. Adina's main focuses, while in the National Parliament, concerned market and labour issues. Before becoming a politician, Adina was a social activist, member of several foundations and associations, which promote tolerance, dialogue and a liberal economic market. Adina began her professional career as a teacher of Mathematics in Bucharest. She has a Master's Degree in European Integration and Security Studies, postgraduate studies in National Security and Defence Management and a Bachelor's Degree in Mathematics. She is married and has one child.

In the European Union, only 22 % of transport workers are women. (Eurostat, 2017)

# Remarkable Women in Transport



## Ángela María Orozco Gómez

### Minister of Transportation in the Republic of Colombia / Colombia

Ángela María graduated from Universidad Javeriana, with a Master's degree in Comparative Jurisprudence from the University of Texas, USA, a specialist in Economic Law from the Externado University and continued as a fellow at Yale University. She was designated as one of the 100 global leaders of tomorrow by the World Economic Forum (2000), as one of the 10 outstanding young people of Colombia by the Junior Chamber of Colombia (2000) and as the year's Foreign Trade executive by the Association of Foreign Trade Directors (2001).

Since August 2018, Ángela María has served as Minister of Transport of Colombia. Previously she has worked in the public sector as Minister of Foreign Trade (2002), President of Proexport (2000-2002) and Vice Minister of Foreign Trade (1998- 2000). She excelled in positions such as General and International Manager and Vice President of the Colombian Association of Flower Exporters (Asocolflores, 1995-1998), Head of the legal office of the Superintendence of Securities, where she was also an advisor (1994-1995), Associate Lawyer in Araújo Ibarra & Asociados (1993-1994); Economic Advisor to the Embassy of the United States (1993), Deputy Director of Trade Promotion Instruments (1992-1993) and Head of the Legal Division of the Commercial Practice of Incomex (1990-1992). She has also served as a member of international trade dispute settlement panels within the framework of the WTO (2015-2016) and ALADI (2004).

The Transformative Urban Mobility Initiative (TUMI) is the leading global implementation initiative on sustainable mobility formed through the union of 11 prestigious partners. We are united in one goal: changing mobility for the benefit of people and the environment, with a view to the future. TUMI supports transport projects all around the world and enables policy makers to transform urban mobility. We believe in sustainable mobility for a better future.

[www.transformative-mobility.org](http://www.transformative-mobility.org)



### **Gloria Hutt Hesse**

Minister of Transport and Telecommunications of Chile / *Chile*

Gloria holds a degree in Civil Engineering from the Universidad de Brasília and the Pontificia Universidad Católica de Chile. She has completed the International Finance and Business Administration programs at Georgetown University. She has been a Professor for the Master's in Public Policy program in the School of Economics and Business of the Universidad de Chile. Since June 2014, she has been a partner of Quiz Consultores, specializing in transportation studies. She is a member of the board of directors of the Mejillones port facilities company Complejo Portuario Mejillones and consultant for the thinktank Consejo de Políticas de Infraestructura and the Studies Center of thinktank Horizontal. For 12 years, Gloria was a partner and Regional Director for Latin America at Steer Davies Gleave, a prestigious British consulting firm specializing in transportation. There she was in charge of operations in Chile, Colombia, and Puerto Rico, and later broadened her presence to Brazil and Mexico. She was a founder member and also the coordinator and general manager for the Evópoli party. From 2010 to 2014 she acted as Transportation Undersecretary, where she coordinated the creation of the National Transportation Policy and development master plans for public transportation and national port and rail systems, proposing a long-term vision for Chilean transportation.



### **Dr. Sigrid Nikutta**

Board Member Freight Transport of Deutsche Bahn AG and Chief Executive Officer of Deutsche Bahn Cargo AG / *Germany*

Sigrid joined the DB Management Board as Board Member for Freight Transport on January 1, 2020. She graduated from Bielefeld University and received a doctorate in Psychology. Having focused her research at the LMU Munich on questions and findings in industrial and organizational psychology, she submitted her doctoral thesis in 2009. She began her career in the management of a medium-sized company in Bielefeld and joined Deutsche Bahn in 1996. Her work took her to Dresden and Frankfurt, until she settled for freight transport in Duisburg/Cologne and Mainz, initially as the Head of Human Resources. She was soon appointed Head of Production and became spokeswoman for the management of block train transport in Mainz. Subsequently, she held the position of Board Member for Production at the subsidiary, DB Cargo Polska. In October 2010, Sigrid Nikutta left DB to become Chairperson and Chief Operating Officer at Germany's largest public transport company, Berliner Verkehrsbetriebe (BVG). As the first female Chairperson, she made the company operate profitably for the first time. In late 2019, she was appointed Member of the Management Board of Deutsche Bahn. As CEO of the Mainz-based DB Cargo AG she will also be responsible for operational management.



## Jools Walker

Cyclist, Author and Blogger / *Great Britain*

Jools is a blogger, author and public speaker. Her award-winning blog, VéloCityGirl, focuses on different aspects of cycling, including cycle-style, her own adventures on two wheels, and how to widen participation in the activity.

Jools' blog and social media presence have evolved from being her 'tiny corner of the internet' (as she still calls it) to inspiring women and young girls around the world to get on the saddle and ride. Leading publication BikeBiz lists her as one of the most influential women in the UK cycling industry. Instagram named Jools as one of the most influential female storytellers in their #MyStoryUK campaign. In 2018, she started work with the London Bike Kitchen on a regular Women of Colour cycling meet-up after realizing that one of the barriers for her to start cycling again was not seeing 'anyone I identified with'. She now speaks regularly of the need for more diversity in cycling at all levels and of the barriers that keep prevent Women of Colour from accessing cycling. Jools also published a book called 'Back in the Frame'. Jools lives with her Mamma Vélo, partner Ian and their two cats in East London.



Women  
Mobilize  
Women

[www.womenmobilize.org](http://www.womenmobilize.org)

[www.womenmobilize.org/  
mujeres-en-movimiento](http://www.womenmobilize.org/mujeres-en-movimiento)

[www.womenandtransportafrica.org](http://www.womenandtransportafrica.org)

In 2018 TUMI has kicked-off a debate on the role and potential of women in sustainable urban mobility and launched TUMI **Women Mobilize Women** as the first conference to empower women in transport. It fostered knowledge exchange and in-depth discussions on female empowerment focused on the implementation of sustainable mobility solutions on the ground – by women, for women.

The conference inspired the establishment of one regional network on gender and mobility in Latin America called Mujeres en Movimiento. Furthermore, the conference went local in East Africa and encouraged the inclusion of women in decision-making, planning and operation of transport with the Women and Transport Africa Conferences. These conferences triggered the international debate on the role of women in mobility, shaped a new narrative and initiated many follow-up activities. With Women Mobilize Women, TUMI went beyond a conference format and initiated a debate and actions towards transforming mobility through female empowerment.



Flone Initiative is a women-led organization, working towards the creation of safe, sustainable and accessible public transportation spaces for women and vulnerable groups in Africa, by inducing behavioral change, generating knowledge and movement-building. They envision a world where everyone is able to experience the freedom of mobility.

[www.floneinitiative.org](http://www.floneinitiative.org)



### **Amiene van der Merwe** Founder & Managing Director of *The Green Cab / South Africa*

Amiene van der Merwe, the Managing Director of the Green Cab, holds a master's degree in education obtained at the University of Oregon, USA, and a Certificate in Boosting Small Green Businesses from the Gordon Institute of Business Science at the University of Pretoria, South Africa.

Starting a transport business, a little over a decade ago in the middle of an ecological recession she knew it could not be 'business as usual' as transport is where the rubber hits the road in terms of GHG emissions. She pioneered eco-mobility in the corporate- & events transport sector deploying various emission-reduction technologies across the GreenCab fleet and compensating in full for all residual emissions. Key milestones of the company are that it served as the official transport for both the 2010 Soccer World Cup event in Cape Town as well as the 2011 COP17 event in Durban.

As a thought-leader she has spoken at multiple events in the Electric Vehicle sector in South Africa. Amiene is passionate seizing the climate crises and the rise in electric vehicles to drive women's participation in the green economy. Her tireless efforts have earned her accolades such as being selected as one of the 'Super Women in the Green Economy' featured in the South African Green Economy Journal.



### **Naomi Mwaura** Founder of Flone Initiative / Kenya

Naomi is the founder of Flone Initiative, an organization working to create a safe and professional public transport industry in Kenya. She was one of the lead organizers of the MyDressMyChoice campaign that saw thousands of women protest gender-based violence in the Kenyan public transport. Furthermore, Mwaura is a co-author of the guidebook 'Street for walking and cycling: Designing for comfort, safety and accessibility in African cities', published by the Institute for Transportation and Development Policy in partnership with UN Habitat. She has been involved in the development of the Cairo bus rapid transit gender plan. Mwaura holds a bachelor's degree in psychology. As part of the Mandela Washington Fellowship for young African leaders, Mwaura completed a civic leadership fellowship at Tulane University, USA. In 2017, she was named one of the 'BBC 100 Inspirational and Influential Women' and featured in the Forbes Women, BBC and Aljazeera. She is among the winners of the 2018 Ashoka challenging norms, powering economies challenge. Additionally, Mwaura is a co-founder of the Mama Afrika Festival, an organization that highlights and celebrates women in the arts.

Less than 10%  
of the matatu industry is  
made of women workers.  
([www.floneinitiative.org](http://www.floneinitiative.org))



## Barbara Lenz

Director of the DLR (German Aerospace Center) Institute of Transport Research / *Germany*

In 2007, Barbara Lenz was appointed at DLR in Berlin. At the same time, she is a professor for Transport Geography at the Humboldt University. She holds a degree in geography, German language and literature. Prior to her current work at DLR, Barbara was a senior researcher in Economic and Social Geography at the University of Stuttgart. Her current research focus is on the acceptance of emerging technologies in the transport sector, in particular on automated driving and its effects on demand for both passenger and freight transport; on the transformation of the transport sector in urban environments; and on the opportunities of informal transport in developing countries.

She holds several national, European and international institutional responsibilities, among others as leader of the Working Group on 'Alternative propulsion systems and fuels' of the German National Platform for the Future of Mobility (since 2019); as Co-Chair of the 6th EU-US Transportation Research Symposium 'Socio-economic Impacts of Automated and Connected Vehicles' (2018); as member of EU Advisory and Working Groups on Gender (2018 and 2019); as member of the EU Mission Board on 'Climate neutral and smart cities' (since 2019). In 2013 she was awarded the Merit 'Chevalier dans l'Ordre National du Mérite' by the Republic of France for her commitment in transnational research cooperation.



## Seleta Reynolds

General Manager of the Los Angeles Department of Transportation (LADOT) / *United States of America*

Seleta is General Manager of the Los Angeles Department of Transportation (LADOT) appointed by the Administration of Mayor Eric Garcetti. The Department of Transportation leads transportation planning, design, construction, maintenance and operations within the City of Los Angeles. LADOT works together and partners with other agencies to improve safe, accessible transportation services and infrastructure in the city and region.

Seleta is responsible for implementing Great Streets for Los Angeles, a plan to reduce traffic fatalities, double the number of people riding bikes, and expand access to integrated transportation choices for Angelenos and the region. She has over 20 years of transportation experience throughout the United States. She has advised transportation technology companies like WalkScore, contributed to the state-of-the-practice as an Association of Pedestrian and Bicycle Professionals Board Member, mentored young professionals through Women's Transportation Seminar, and nurtured research on Transportation Research Board committees. Seleta serves as the President of the National Association for City Transportation Officials.



## Chiara Corazza

Managing Director of the Women's Forum for the Economy & Society / *France*

Chiara is the CEO of the Women's Forum for the Economy & Society, the world's leading platform to promote women's voices and vision. Previously, she was the Managing Director of the Greater Paris Investment Agency (2002-2016) to attract global investments to the Paris Region. As Director of International Affairs of Greater Paris (1985-2002), she created the Metropolis and implemented cooperation between Paris and 20 global capitals. Chiara is a member of the Board of RATP, Arab International Women's Forum and the APRIL insurance company. She is also a member of the Board of Advisors for OECD and BSR's Business for Inclusive Growth. In 2019, she was nominated as the French Foreign Trade Advisor and in 2018 as a French representative for the G20 Business Women Leader Taskforce by the Elysée. She was also awarded the Chevalier de la Légion d'honneur by Christine Lagarde (2009).



Mujeres en Movimiento is an initiative of (former) female transport ministers, vice ministers, local decision makers and social leaders from Latin America, who came together during the Women Mobilize Women Conference organized by TUMI in Leipzig in May 2018 to

encourage the inclusion of women in decision-making, planning and operation of transport. The movement seeks to equip women in transport with effective soft and hard skills to transform the sector from the inside and to give more weight to a gender perspective in transport. Among other things, Mujeres en Movimiento has carried out leadership seminars for women, local launches of country networks and a working group on safety protocols for women in public transport.

[www.mujiresenmovimiento.net](http://www.mujiresenmovimiento.net)



## Liza Castillo

Consultant to the Minister of Public Works and Transportation / *Costa Rica*

Liza is an architect with focus on mobility and urban design. She has more than 7 years of experience working in the transport and urban mobility industry within the private and public sector and as a civil society activist. Her professional development has allowed her to work in different areas of the urban system, private sector, public and organized civil society. Between 2014 and 2018, she was Vice Minister of Transport and Road Safety in the government team of the Solís Rivera Administration, where she led the process of modernization of public transport, negotiations with the public-private sectors, the consolidation of the project: 'Fast Passenger Train', the national agreement for the National Electronic Payment System and the plan for Pacification of public roads. She was President of the Road Safety Council (COSEVI) in Costa Rica and a member of the Central American Commission of Maritime Transport (COCATRAM). She is an active contributor to the City and Territory Laboratory (LACITE) of the University of Costa Rica and the Latin American Association of Urban Planners (ALPU).

Liza is also co-founder of the Women in Motion Network initiative (Mujeres en Movimiento) that promotes gender equity and the impulse of emerging leaders in the transport and mobility industry. Since 2019, she works as a Consultant to the Minister of Public Works and Transportation. Within the private spectrum, Liza has overseen the planning and design of operational proposals for the reorganization of public transport bus mode through intramodality and mobility as a service and the paradigm shift: towards more human cities. She has encouraged local authorities, public institutions and professional associations to analyze and generate spaces for discussion on the theme of mobility and sustainable cities. Women Leader Taskforce by the Elysée. She was also awarded the Chevalier de la Légion d'honneur by Christine Lagarde (2009).



## Karla Gonzalez Carvajal

Transport Global Practice Manager at World Bank / *Austria*

Karla works at the World Bank as the Transport Global Practice Manager for Europe. Before assuming her current position in 2018, she has worked for over six years as the World Bank Transport Global Practice Manager for South Asia. She is also leading the Gender Task Force for the Practice with a focus on operationalization of the gender agenda in the transport sector.

Before her career at the World Bank, Karla has held the role of undersecretary for Transportation and then Secretary of Public Works and Transportation in Costa Rica. During her tenure she facilitated a fourfold increase in the investment in public works, in the sectors of aviation and highways through the Public Private partnerships agendas. She also led to the transformation of the sector through policy reforms including the promotion of a new traffic law and the inclusion of road safety components in the design of road infrastructure.

Karla has also been a member of the FIA (Federation Internationale de l'Automobile) High Level Panel for road safety and worked as a road safety consultant for the Inter-American Development Bank. Additionally, she has been a fellow at the Central America Leadership Initiative, and a member of the Aspen Global Leadership Network. She is a cofounder of the Women NGO: Vital Voices (Costa Rica Chapter/ Fundacion Unidas para Crecer) dedicated to empowering women through coaching and mentoring. Karla obtained her MBA title at the National University, San Diego, and holds a Law degree from the University of Costa Rica. She is also an alternative dispute resolution specialist (Harvard University). Karla has authored numerous articles and blogs related to the intertwined issues of transport infrastructure, sustainable development through waterways, gender equality, sustainable mobility and women's empowerment.

The findings in three surveyed cities (Quito, Buenos Aires and Santiago) confirmed that women face many types of harassment on an almost daily basis while using public transport. In Santiago, 95% of respondents said they had seen harassment on public transport and 85% had experienced it.

*(Transport Connectivity: A Gender Perspective, 2019)*



### **Marina Moscoso Teixeira de Mendonça** Technical Deputy Director of Despacio / *Colombia*

Marina has an undergraduate degree in International Relations from the PUC-RIO and a master's degree in Urban Management from the Technical University of Berlin. Her work has focused on improving urban environments with a special attention to people and their experiences. Originally, Marina is from Brazil, but she found passion in travelling and living in other places. She has lived in Germany, Kosovo and is now located in Colombia. As an Urban Management Specialist, Marina has experience on sustainable urban mobility, bicycle planning, gender and transport, regional and local planning, and civil participation. At Despacio, she coordinates and supervises projects promoting urban development and sustainable transport in Latin America. Marina is also the Operations Director for Women in Motion, an initiative focused on strengthening female leadership in the transport agenda.



### **Karla Dominguez Gonzalez** Gender Specialist at World Bank / *United States of America*

Karla is a Gender Specialist in the Transport Global Practice (GP) of the World Bank and member of the Gender Task Force in the same GP. Her work has focused on ensuring that World Bank transport operations close gender gaps in mobility and access to economic opportunities and services for women. In doing so her primary geographic focus has been Latin American and African countries. She has also published extensively on how to engender transportation to improve mobility for all in urban and rural settings. Karla has designed one of the first holistic strategies to prevent and respond to sexual harassment in public transport with a strong focus on behavioral change in Mexico City. She has also co-authored a Transport Brief on violence against women and girls in transport and spoken at international seminars on transport and mobility.

She holds a MSc Development Management from the London School of Economics and Political Science and a Certificate on Public Administration from the Maxwell School at Syracuse University. Prior joining the World Bank, she worked for Mexican and international civil society organizations and for different agencies of the Mexican government, including the Ministry of Social Development, where, in collaboration with the Mexican Ministry of Women, she oversaw and coordinated the design and implementation of its gender strategy. Currently she is leading some work on women's mobility and use of intermediate modes of transport in Rwanda and starting to explore potential entry points to include gender perspective into transport demand modeling.

In Kyrgyzstan,  
93% of wheelchair users  
never use public transport due  
to difficulties with access.

Broken pavements and the lack of priority given to pedestrians was their number one complaint. In every country, the life chances of people with disabilities and their caregivers have been restricted due to unsafe roads and poor transport choices.  
*(Women's Safety and Security: A Public Transport Priority, 2018)*



**Emma MacLennan**  
Founder and Director of  
Eastern Alliance for Safe  
and Sustainable Transport  
(EASST) / Great Britain

Emma has an academic background in sociology and psychology and is the founder of the Eastern Alliance for Safe and Sustainable Transport (EASST). She leads EASST's charitable work across Eastern Europe, the South Caucasus and Central Asia and facilitates cross-border projects on road safety and sustainable transport. EASST works with local partner organizations in each country to ensure its initiatives reap long term results. Emma is also a regular lecturer and member of their Steering Group of the Delft University/FIA Foundation Global Road Safety Program; a founder-member and Deputy Chair of the post-crash care global charity FIRE AID, and a member of the Brake's Global Fleet Champions Standards Committee. From 1999 to January 2008 she was Director of the John Smith Memorial Trust, a good governance program sponsored by the UK Ministry of Justice and aimed at talented young leaders (including road safety leaders) from the former Soviet Union. Prior to this she was Advisor to a number of leading UK politicians including the Rt Hon Donald Dewar QC, MP and a member of the Commission on Social Justice. She has extensive experience as an expert in donor-funded road safety projects.



**Lazarela Kalezic**  
Secretary of the Transport  
Secretariat of Podgorica /  
Montenegro

Since 2019, Lazarela has been the Secretary of the Transport Secretariat of Podgorica, the capital of Montenegro. Prior to this, she held different positions within the city administration as well as a national ministry. Lazarela has more than 25 years of experience in the field of environmental protection and climate change in the sector of designing and implementing strategies that have brought about large-scale benefits for the environment. From the very beginning, she has been involved in the process of preparing the first Sustainable Urban Mobility Plan (SUMP) for Podgorica, which involved working with NGOs, relevant entities, institutions and citizens. In addition to that, she acts on behalf of Podgorica as the Focal Point for the European Mobility Week, where she personally promoted the need to strengthen the position of women in transport. In addition to that, she raised awareness for changing the model of mobility and the introduction of alternative transport as well as focusing on vulnerable groups of society.

Besides her active engagement in transport sector, she is a Coordinator at the WHO European Healthy Cities Network and Global Covenant of Mayors for Climate & Energy. Moreover, Lazarela is a member of the national negotiation team in the process of Montenegro's accession to the European Union for the Chapter 27, Environment and Climate Change. She participated at many international conferences on implementing environmental and sustainable development policies and promoting sustainable urban transport.



**Andrea María Navarrete  
Mogollón**  
Founder and President of  
Mujeres Bici-Bles / Colombia

Andrea María is an urban cyclist who got tired of seeing fewer women than men riding bicycles in her hometown, Bucaramanga (northeastern Colombia), and in 2012, founded the Women Bicycles collective. Through this initiative, Andrea María has worked to give the bicycle visibility as a vehicle for women's empowerment. With an academic background in Spanish, literature and philosophy, in 2016 she embarked on a life-changing journey, when she decided to sell everything and leave her job as a university teacher to cycle to the southern tip of the continent to help grow the network of bike women across South America. Andrea María is a speaker in national and international academic, cultural and social forums, on issues related to cycling and mobility with a focus on gender and feminist urban cycling.

They include TEDx, World Bicycle Forums, Gender and Transport Forum, Latin American Pedestrian Forum, Iberic Congress City of bikes and GIZ' Women Mobilize Women Conference. She has contributed to publications such as 'Beyond boundaries. Reflections on inclusive mobility', by the Friedrich Ebert Stiftung Institute (Ecuador, 2017) and Biking Towards Social Inclusion - A collection of creative bicycle ideas, by Living cities and Pedalista (Sweden, 2018). Last year, Andrea María worked at the District Secretary for Women, in Bogotá, planning the 50-50 International Congress More women on bikes. Currently, she is working with the District Secretary for Women, in Bogotá.



## Audrey Wolfovski

General Manager France/Benelux of BlaBlaCar /  
*France*

Audrey joined BlaBlaCar, the world's leading carpooling platform, as a Business Development Manager in 2016, then became the General Manager of BlaBlaCar for France and Benelux the following year. In 2019, she launched the BlaBlaBus coach service in four countries, making the new multimodal strategy of the company a reality. 'Zero Empty Seats', a global study into the environmental impact of carpooling, shows that BlaBlaCar saves 1.6 million tonnes of CO<sub>2</sub> per year by doubling the number of people in the car (from 1.9 to 3.9 people). Before starting her career at BlaBlaCar, she was a Senior Consultant at Bain & Company for six years.



## Janelle Wang

Co-Founder & CEO of ACTON /  
*United States of America*

Janelle is Co-Founder and CEO of ACTON. ACTON (acton.space) is a leading MaaS (Mobility As A Service) solution provider that supplies everything from multimodal vehicles to advanced IoT (internet of things) to move people and goods efficiently. Janelle is a Designer turned Entrepreneur with 15 years of Strategic Planning, New Category Creation & Design Thinking for Fortune 500s to Start Ups, bringing breakthrough innovation and sustainability to reality. She is leading the charge to help shape a new, more efficient, vibrant and livable urban environment.

Women are 47% more likely to suffer severe injuries in car crashes because safety features are designed for men. (*Transport Connectivity: A Gender Perspective, 2019*)

'Historically and now, women have used the bicycle as a tool to fight for autonomy, the right to the city and safe mobility. Moreover, thanks to the feminist movement, there are many of us, in different parts of the world, working to grow a network of more women on bikes.'

– *Andrea María Navarrete Mogollón*

In Cairo and Alexandria, as high as 99.3 % of women surveyed reported having experienced sexual harassment, most commonly in the form of touching or groping. The study showed that streets and public transport are where women are most at risk. A study conducted in Mumbai, India, showed that 80% of women faced sexual harassment in transport.

*(Women's Safety and Security: A Public Transport Priority, 2018)*



**Dorah Mwenye**  
Coordinator for Mobility for Africa /  
Zimbabwe

Dorah holds a Msc in Agriculture, majoring in agronomy, a Msc in Development Studies focusing on food security and livelihoods and a DPhil in Development Studies majoring in climate information services. She has experience working with rural communities in agricultural extension and has a high appreciation of gender and related challenges in mobility. She is both a researcher and development practitioner with experience in employing both qualitative and quantitative research approaches, monitoring and evaluation. Dorah has a vision to make a difference in the mobility sector, and to inspire other women by contributing to the discourse on mobility for improved rural and urban livelihoods. She serves as a research coordinator for Mobility for Africa, a social enterprise focusing on women and mobility amongst other things. She also serves as a committee member in various agricultural projects in Zimbabwe including projects on sustainable innovation systems, food security, climate change and resilience. Dorah participated as a panel speaker in the Women and Transport Conference of 2019 and shared her experiences in gender, mobility, e-vehicles and the environment. The women to women transport initiative by Mobility for Africa in 2019 using a solar battery charged tricycle has created research-based evidence, build a case for e-mobility in Africa, and above all has brought positive disruptive changes in rural and urban livelihoods.



**Sonal Shah**  
Founder of The Urban Catalysts / India

Sonal, with an academic background in architecture and urban planning, has 14+ years' experience in sustainable urban transportation, city planning, design and gender equality. She has bridged the gap between gender, social development, transport and city design to conduct gender-based socio-economic and transportation research, designed inclusive transport surveys, conducted focus group and participatory discussions, prepared gender equality and social inclusion action plans, budget estimates and institutionalized recommendations within implementing agencies. Women's safety in transportation is an integral part of her work and integrated with affordability, accessibility and land-use and transport integration. She has reviewed global reports such as GIZ's handbook on Gender and Sustainable Transport, SUM4ALL Global Roadmap for Action and conducted capacity development workshops in India and internationally. Sonal is responsible for introducing India's first gender sensitive urban planning guidelines and provided technical support to revise national street design guidelines towards complete streets principles.

Desarrollar una red de calles amigables para los peatones con aceras amplias, suficientes cruces y señalización de calles

Considerar los patrones de viaje de las mujeres para la planificación de rutas y la conectividad de última milla en el transporte público y la movilidad compartida.

Normal, los  
transporte.

Hacer que andar en bicicleta sea atractivo para las mujeres proporcionando una infraestructura segura y promoviendo la aceptación cultural.

viajes cortos, no asociados  
lado en cuestionarios.

Adoptar la integración tarifaria en el sistema de transporte público para permitir el encadenamiento de viajes

## 2 Desarrollar servicios de movilidad inclusivos

género: ver la ciudad "a través de los ojos de las mujeres y a la sociedad civil organizada.

Garantizar el acceso libre de obstáculos al transporte público sin escalones y con acceso nivelado.

planificación y  
ación.

Proporcionar baños limpios y salas de enfermería en estaciones de transporte público altamente frecuentadas.

áreas públicas abiertas con visibilidad,  
ción y sistemas de CCTV en las estaciones.

sexual y la violencia de género como delictos  
coliar mecanismos de denuncia fiables.

úblico para

## 3 Garantizar la seguridad de las mujeres en los sistemas de transporte

estaciones y  
n del género.

requisitos de seguridad en los documentos de licitación y  
ulas de penalización en los contratos con los operadores.

ia y  
mbio  
niento

Usar campañas y redes sociales para fomentar una "cultura de tolerancia cero" contra del acoso y el mal comportamiento hacia las mujeres.

Conducir programas educativos en las escuelas sobre roles de género y movilidad segura.

Incluir el género y la movilidad en los planes de estudios universitarios de planificación e ingeniería del transporte.

Capacitar a los funcionarios de gobierno para que integren las cuestiones de género dentro de la planificación de la movilidad.

señalamiento público equilibrado en función del género y  
ar un lenguaje sensible con perspectiva de género.

ncia.

## TUMI's 5 Principios para empoderar a las mujeres en el transporte

Las mujeres se enfrentan a diferentes retos en lo que respecta a la movilidad, ya sea en temas de inclusión, seguridad, accesibilidad o su incorporación a la fuerza de trabajo en el sector del transporte. ¿Cómo atender las necesidades de las mujeres en el transporte? ¡Echa un vistazo a nuestro póster de los 5 Principios para Empoderar a las Mujeres en el Transporte!

[www.womenmobilize.org/publications](http://www.womenmobilize.org/publications)

## Women Mobilize Women

Con WOMEN MOBILIZE WOMEN, la Iniciativa Transformadora de Movilidad Urbana (TUMI), empodera mujeres en el transporte. [www.womenmobilize.org](http://www.womenmobilize.org)

En nombre de

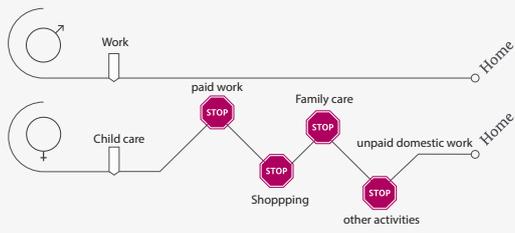


- Empoderadas
- Respetadas
- Sanas y salvas
- Entendidas
- Libertad de movimiento



# 5 PRINCIPLES FOR WOMEN AND TRANSPORT

Women and men have different travel patterns



## 1 Study and understand women's mobility



Collect sex-disaggregated data to understand female travel patterns

Take into account informal transport, walking and cycling data in transport surveys

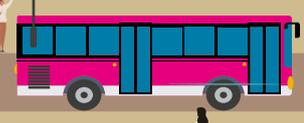
Include specific questions on short, multiple trips and mobility of care in questionnaires

Conduct gender impact assessments: view the 'women' by involving local women groups and organizations

Ensure the engagement of women all along the planning and policy process including consultation, monitoring and evaluation



Design and C...  
Recognize sexual and criminal offences



Train public transport staff to deal with harassment situations

Evaluate the need for women and children-only services in public transport and ride hailing services

Provide information on public transport schedules to avoid long waiting time

Roll-out « on demand bus stop » at night and early morning to reduce walking distances

## 4 Empower women in the transport sector



Develop a gender-responsive work culture and combat gender clichés in the transport sector

Reduce entrance barriers to employment for women at all levels: drivers, planners, managers, entrepreneurs, decision-makers

Recruit female drivers and mechanics and ensure their retention through good working conditions and appropriate facilities

Adopt parity representation policies in participatory and decision-making bodies

Highlight women leaders in the transport sector as role models

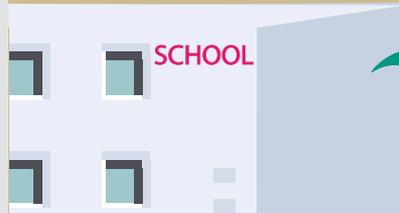
Ensure a greater and gender-mixed presence at stations and in vehicles

Includ... and b...

## 5 Create awareness and stimulate behavioral change

Partner with men to raise awareness

Take the lead and ownership of gender-responsive actions in your surrounding!





## 2 Develop inclusive mobility services

Develop walking friendly street network with large sidewalks, sufficient crossings and street signals

Consider female travel patterns for route planning and last-mile connectivity in public transport and shared mobility

Make cycling attractive for women by providing safe infrastructure and promoting cultural acceptance

Adapt fare integration in public transport system to enable trip chaining

Ensure barrier-free access to public transport without steps and with level boarding

Provide clean toilets and nursing rooms in highly frequented public transport stations

Walking

Non-work-related errands

See city 'through the eyes of organized civil society'

Open public areas with visibility, lighting and CCTV camera system at stations

Harassment and gender-based violence (as) and develop reliable reporting mechanisms

With sexual

## 3 Ensure women's security in transport systems

Staff presence

Security requirements in tendering documents and bonus-penalty clauses in contracts with operators

Change

Use campaigns and social media to encourage a "culture of zero tolerance" against harassment and misbehavior towards women

Conduct educational programs at schools on gender roles and safe mobility

Include gender and mobility in university curricula in transport planning and engineering

Train government officials to integrate gender issues within mobility planning

Use gender-balanced public signage and employ gender-sensitive language

# TUMI's 5 Principles to Empower Women in Transport

Women face different challenges when it comes to mobility, whether it is inclusion, safety, accessibility or entering the workforce in the transport sector. How to cater the needs of women in transport? Check out our 5 Principles to Empower Women in Transport Poster!

[www.womenmobilize.org/publications](http://www.womenmobilize.org/publications)

- Empowered
- Safe and sound
- Respected
- Understood
- Free to move

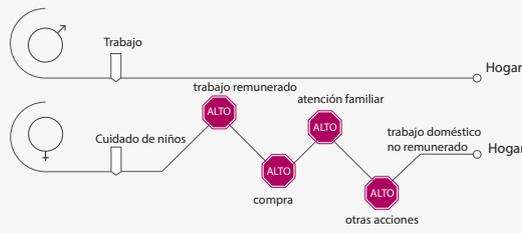


## Women Mobilize Women

Transforming Mobility through Female Empowerment

# 5 PRINCIPIOS PARA LAS MUJERES Y EL TRANSPORTE

Las mujeres y los hombres tienen diferentes patrones de viaje



## 1 Estudiar y comprender la movilidad de las mujeres

Recopilar datos desglosados por sexo para comprender los patrones de viaje de las mujeres.

Tener en cuenta los datos sobre el transporte inf... viajes a pie y en bicicleta en las encuestas de tra...

Incluir preguntas específicas sobre v... con el trabajo y la movilidad de cuid...

Conducir evaluaciones de impacto de g... mujeres" involucrando a grupos locales

Asegurar la participación de las mujeres a lo largo de todo el proceso de formulación de políticas, incluyendo la consulta, el seguimiento y la evalu...

Diseñar iluminac...

Reconocer el acoso... los penales y desar...

Entrenar al personal de transporte p... manejar situaciones de acoso sexual

Evaluar la necesidad de servicios exclusivos para mujeres y niños en el transporte público y en los servicios de comunicación por voz.

Proporcionar información sobre los horarios de transporte público para evitar tiempos prolongados de espera.

Lanzamiento "Parada de autobús a petición" en la noche y temprano por la mañana para reducir distancias a pie.

Asegurar una mayor presencia de personal en los vehículos con una composición mixta en funci...

Incluir cláus...

Destacar a mujeres líderes en el sector del transporte como modelos a seguir.

Adoptar políticas de representación paritaria en los órganos de participación y toma de decisiones.

Desarrollar una cultura de trabajo con perspectiva de género y combatir clichés de género en el sector del transporte.

Reducir las barreras de ingreso al empleo para las mujeres en todos los niveles: conductores, planificadores, gerentes, empresarios, responsables de toma de decisiones.

Recruitar conductoras y mecánicas mujeres y asegurar su retención a través de buenas condiciones de trabajo e instalaciones adecuadas.

## 5 Crear conciencia y estimular el cambio de comportamiento

Usar su empleo

Asociarse con los hombres para crear conciencia

Tomar el liderazgo y apropiarse de las acciones responsables con perspectiva de género en el entorno.

## 4 Empoderar a mujeres en el sector del transporte

UNIVERSIDAD

Escuela



## Melinda Hanson

Head of Sustainability at Bird /  
*United States of America*

Melinda Hanson is an environmental urbanist who has spent her career working to decarbonize urban transport. As Head of Sustainability at Bird, she oversees sustainability research and policy development, and leads efforts to maximize environmental benefits across the company's operations. Melinda joined Bird after more than a decade working at the intersection of transport and climate, including stints at NACTO and the Asian Development Bank. She's worked on Bus Rapid Transit Projects in Manila, Philippines and Peshawar, Pakistan; implemented tactical urbanism projects in Addis Ababa, Ethiopia; and served as a researcher for Rebuild By Design, an initiative of President Obama's Hurricane Sandy Task Force. Earlier in her career, she was a founding staff member of the ClimateWorks Foundation.



## Petra Beckefeld

Head of the Department of Civil Engineering  
and Surveying in the City Wiesbaden /  
*Germany*

Petra is the head of the Department of Civil Engineering and Surveying in Wiesbaden, Germany since September 2015. With a vast experience as a Civil Engineer in the field of construction, Petra has been involved in developing and realising a variety of huge transport infrastructure projects and has been in charge of the transport development plan 2030 of the City of Wiesbaden as well as the Green City Masterplan „WI Connect“. Resulting from this, she established several sustainable digitalisation projects in Wiesbaden, i.e. the pilot for an environmental and traffic data driven proactive and sustainable traffic management.

Prior to this, for five years she led Public-Private-Partnership-Projects as the Managing Director at VAMED Health Project GmbH in planning, organization and construction of hospitals. This followed 16 years of experience in different management positions in Germany, Poland and Hungary at HOCHTIEF AG, especially in infrastructure projects like motorways including bridges and tunnels, Public Private Partnerships.

She studied Civil Engineering in Hanover and Brunswick and holds a PhD since 1991 from the Technical University of Brunswick, Germany. Already at that time she was engaged in establishing the university 's first women 's representatives, was engaged in the VDI – The Association of German Engineers, and still supports as mentor younger colleagues to get ahead.



The Women in Mobility are committed to improving the visibility of women in the mobility industry: in management positions and project management, as speakers at conferences or as experts in specialist media. Whether decision-maker or doctoral student, leader or founder, scientist, student or employee - Women in Mobility offers women from companies and start-ups, organizations and associations, media and politics a platform for networking, joint projects, cooperation and exchange.

[www.womeninmobility.de](http://www.womeninmobility.de)



**Martina Löbe**  
Manager for Strategy and  
Concept at DB Netz/ Women  
in Mobility network /  
*Germany*

Martina works in the operations center of DB Netz for the S-Bahn Berlin. Previously, she worked as a project manager at Go-Ahead Verkehrsgesellschaft and headed the maintenance division during the setting up of the operating company for the Stuttgart networks. Already during her studies, she completed numerous internships in the tendering business of local rail transport, among others at Deutsche Bahn and the local transport service company of the state of Schleswig-Holstein. After her studies, she continued working in the rail sector. For several years she worked in sales for mainline railways at Stadler Pankow. She is also active in the field of bicycle transport in local public transport and has already published several articles on this subject. Moreover, she is one of the founders of the Berlin hub of the Women in Mobility network.



**Kezia Newlands**  
Marketing, Communications  
and Sustainable Solutions  
Manager at Scania West  
*Africa / Ghana*

Kezia is the Marketing, Communications and Sustainable Solutions Manager at Scania West Africa where she is responsible for the corporate image, branding and sustainable transport efforts of the Swedish heavy-duty automotive company in the West African region. At Scania, she supports initiatives like the Women Moving the City, Women Moving Trucks, West African Transport Academy among others. Although not originally a transport professional, Kezia has grown to appreciate the importance and key role the transportation sector plays in the development of a country. Thus, at Scania, she works with government, non-governmental agencies as well as stakeholders to improve the mobility situation in West Africa. Kezia holds a master's degree in Public Relations and Corporate Communications from New York University and earned her bachelor's in English from the Kwame Nkrumah University of Science and Technology.



**Isabel Pardo de Vera**  
CEO and chairwoman of Adif  
and Adif High Speed / *Spain*

Isabel graduated in civil engineering from the University of A Coruña, completing her education in management development programs at business and infrastructure management schools. After working in engineering and consultancy for railway and road infrastructure projects in the private sector, she was recruited by Adif through the Public Employment Offer in 2007. Until 2015, she held successive positions in Construction Management for the construction of the Madrid-Galicia High Speed Line. At the end of 2015, she was granted a leave of absence in Adif and became Director of Mobility and Infrastructure of the Provincial Council of Pontevedra. In June 2016, she rejoined Adif combining two positions: General Director of Operations and Construction of Adif and General Director of Adif High Speed, positions she held until she was appointed CEO and chairwoman of the board of directors of the Spanish Railway Infrastructure Administrator (ADIF and ADIF Alta Velocidad) in June 2018.



**Glynda Bathan-Baterina**  
Deputy Executive Director  
Clean Air Asia / *Philippines*

Glynda is the Deputy Executive Director of Clean Air Asia. She is a lawyer with 19 years of experience in policy and program development and implementation in air quality management and governance, sustainable transportation, stationary sources emissions control, and climate change mitigation. She was among the lawyers who helped the Philippine Government in drafting the Clean Air Act of 1999 implementing rules and regulations. She led the implementation of the Asia Clean Fuels and Vehicles program which resulted in national policies and roadmaps for cleaner fuels and vehicles. Glynda has testified in the Philippine Senate and participated in deliberations in the House of Representatives on measures including the Comprehensive Tax Reform Program particularly on providing incentives for electric and low-emission vehicles. She leads her team in assisting governments strengthen vehicle standards and fuel specifications; improve vehicle inspection and maintenance; promote public transportation and active transportation; and implement the Clean Air Act. She has been a speaker in various international, regional, and national conferences on air pollution and climate change mitigation.

Glynda holds a master's degree in Environmental Management from the Ateneo de Manila University and University of San Francisco (joint program); and a Bachelor of Laws from the University of the Philippines.



photo credits: Rosary / *jeuohuutuu*

**ElsaMarie D'Silva**  
Social Entrepreneur, Founder  
& CEO of Red Dot Foundation /  
*India*

ElsaMarie is the Founder & CEO of Red Dot Foundation and President of Red Dot Foundation Global (Safecity), which is a platform that documents sexual harassment and abuse in public spaces. She is responsible for the strategic vision of the organization, business development and public relations. Under her guidance and leadership, Safecity has become the largest crowd map on the issue in India, Kenya, Cameroon, Nigeria and Nepal. ElsaMarie is a 2020 International Women's Forum Fellow & Gratitude Network Fellow, 2019 Reagan-Fascell Democracy Fellow, 2018 Yale World Fellow, 2017 Stanford Draper Hills Summer School Fellow, 2017 Chevening Gurukul Fellow at Oxford University, 2016 Rotary Peace Fellow, 2015 Aspen New Voices Fellow, 2014 Vital Voices Lead Fellow and an alumna of the Swedish Institute (2012) and the US Department of State's Fortune Program (2016) and a participant of the Global Entrepreneurship Summit 2016. She represented Safecity at the FastFWD accelerator program that was an initiative of the City of Philadelphia, USA as part of the Bloomberg's Mayors Challenge in February 2014. She is the Curator for #TEDxVersova under whose banner she has hosted TEDxVersovaWomen 2018, 5 TEDxVersovaSalons 2019 and TEDxVersova 2019. ElsaMarie also has a conversation series 'Amazing Grace' that interviews contemporary women leaders with the aim to provide young girls with role models who inspire.



**Frida Youssef**  
Chief of Transport Section  
at Trade logistics Branch at  
UNCTAD (United Nations  
Conference on Trade and  
Development) / *Switzerland*

Frida first started her career at UNCTAD in 1997, the focal point within the United Nations system, for the integrated treatment of trade and development and interrelated issues in the areas of finance, technology, investment, services and sustainable development. She then became Chief of the Transport Section of Trade logistics Branch in 2014. She has more than twenty five years of professional experience in areas related to trade, finance and sustainable development which gave her the opportunity to build, lead and motivate research and technical assistance programs, geared towards developing countries, in broad range of issues including sustainable freight transport and logistics, transport and transit corridors, finance and public private partnerships (PPPs). She is a co-author of the UNCTAD annual Review of Maritime Transport focusing particularly on freight rates, maritime transport costs, and PPPs in ports. Frida is involved in the Sustainable Mobility for All (SuM4All) initiative led by the World Bank where she also co-led the work on efficiency under the global roadmap of action toward sustainable mobility (GRA). She is also a member of the Global network of Export Import Bank (G-NEXID) steering committee, a network that facilitate cooperation amongst policy banks and similar institutions in support of South-South trade, investment and project finance. Frida holds an MBA from Boston University and an MA in International Affairs from the Hautes Etudes Internationales, Paris.



**Magdalena Olczak-Rancitelli**  
 Manager, Institutional Relations and Summit at International Transport Forum, OECD / France

With more than 20 years' experience in international relations and policymaking, Magda currently works at the Paris-based International Transport Forum (ITF), at the Organisation for Economic Cooperation and Development (OECD). ITF is an intergovernmental organisation of 60 member countries to facilitate global dialogue for better transport. Magda is responsible for the ITF annual Summit programme, partnerships, and consultation with international organisations and civil society. Magda has also strongly supported the ITF work on gender and transport. Magda has been working at the OECD since 2004 on diverse policy portfolios, including gender, consumer and competition policies, corporate social responsibility and environmental policies. Passionate about a united Europe, she worked for 10 years for the process of Poland's accession to the EU. She holds a master's degree in literature and history and a post-graduate diploma in European Studies from the Polish National School of Administration/ ENA France.



**Nice Mwansasu**  
 Activist, Communication & Transport Specialist at Workers Union of Tanzania / Tanzania

Nice is energetic and curious for learning new things, facing new experiences and challenges with a great and unique level of enthusiasm. She has four years of experience in organizing workers to join their trade Union, this is what defines her as a young trade Union activist, dealing with training, organizing and lobbying for workers' rights.

She is currently a key person for bus rapid transit in Daressalam and informal workers in the organization. This has been giving her a new challenge in her career as this is the world agenda now. The kind of informal workers she is operating with are the ones from communication and transport sector, such as minibus drivers, public transport operators, and all other informal private transports. As a young woman, her motive is to give total support to the organization, with the experience and capability that she has, in order to achieve the organization's goals and create mutual benefits. Her career path illustrates her motive of making things happen, impacting the spirit of responsibility and performance in the organization as well as building an environment where teams are playing a great role in realizing the mission and vision of the organization as well as herself as a competent activist.



**Caroline Cerfontaine**  
 Velo-City Director at European Cyclists' Federation (ECF) / Belgium

Caroline joined ECF in early 2020 and oversees Velo-city, the annual global summit on cycling that seeks to encourage cycling as part of daily transport and recreation, in the context of sustainable urban development. She started her career in transport at UITP, the international association of public transport, in 2006, where she worked as Senior Manager and Unit leader for Mobility Governance. Her focus was on Combined Mobility, looking at how to develop synergies between public transport and other modes such as car-, bike-, ride- or scooter-sharing, cycling, taxis etc. with the aim of providing better mobility options for citizens and a real alternative to the private car. She also worked on Mobility as a Service, integrated transport and urban planning and shared automated vehicles. Caroline is a mom of two, cyclist and public transport enthusiast and enjoys traveling, music, movies and books.



A survey in France found that 100% of women in the Paris area had experienced sexual harassment on the regional transit systems. (*Women's Safety and Security: A Public Transport Priority, 2018*)



**Jimena Pérez Marchetta**  
Co-founder of Argentina en Bici and Las Bicibles Salta / Argentina

Jimena is a bike-enthusiast, passionate social worker and feminist who believes in the power of teamwork, towards encouraging sustainable mobility in the region. She is the co-founder of 'Argentina en Bici', a national organization created by civilians. Also, with some of her friends she created 'Las Bicibles Salta', in the city of Salta, Argentina.

She is Bicycle Mayor of Salta City. She has a diploma in Leadership for Transformation (UPAP-UNSAM). In 2019, she was selected by the NGO Vital Voices as mentee of the 'leader women of the southern cone' program. She is a co-creator of the Argentine Bicycle Forum, Argentina's most important sustainable mobility citizen event. In 2017, she co-designed and installed the first private-use bike hangar in Latin America.

Jimena dedicates several hours a week as a volunteer to strengthen citizen power of action, from an inclusive and decentralized perspective.



**Valerie von der Tann**  
General Manager at Ridesharing ViaVan Technologies B.V. / Germany

Valerie is General Manager of the European On-Demand Public Transit startup ViaVan, a joint venture by technology provider Via and Mercedes Benz-Vans. As such, she has built up and established the BerlKönig in Berlin – an on-demand ridesharing service that expands and improves on existing public transit offers by cooperating closely with the local public transit agency BVG. Prior to ViaVan, Valerie worked at the Berlin office of McKinsey & Company, where she led project teams working at the intersection of technology, cities and mobility, thus gaining experiences and expertise that is crucial to spearhead an innovative mobility approach such as ViaVan in a field with diverse and fierce competition. Valerie holds a Master's in Public Policy from Harvard Kennedy School, where she was a McCloy Fellow.



**Paula Soto Villagrán**  
Professor at Department of Sociology UAM / Mexico

Paula is a teacher and holds a PhD in anthropological sciences from the Universidad Autónoma Metropolitana (UAM) Iztapalapa campus. She made a post-doctoral research fellowship in human geography in the sociology department of the same university. She is currently a professor-researcher holder of the department of sociology of the division of social sciences and humanities at the UAM-Iztapalapa. As a coordinator of space and society research area, Paula teaches in the bachelor's program in human geography. Furthermore, she is a member of the national system of researchers. She has been coordinator of the project 'Cities and safe spaces for women and girls' of UN Women in Puebla and Guadalajara, and recently was the leader of the study 'Analysis of the mobility, accessibility and security of women in Modal Transfer Centers of Mexico City' of the Transport Gender Lab of the Inter-American Development Bank.

Paula has been doing research in geography, gender, mobility, urban fear, citizen security and qualitative methods for the study of urban space. With her work, she stands as a role model for young women while combining the field of urban mobility and the dimension of gender within urban mobility.

Women walk more than men and tend to make more off-peak and non-work-related trips. Typically, between 20-65% of all trips are done by walking, yet it rarely receives the recognition, funding, infrastructure or space required.

*(Women's Safety and Security: A Public Transport Priority, 2018)*



**Seble Samuel**  
Co-Founder of Menged  
Le Sew | Ethiopia

Seble Samuel is an Ethiopian-Canadian geographer and storyteller. As the Communications and Knowledge Management Officer for the CGIAR Research Program on Climate Change, Agriculture and Food Security (CCAFS) in East Africa, she crafts the communications strategy for the region, building compelling multimedia narratives for climate resilience across food systems and livelihoods. Her experience spans East Africa, Latin America and Canada, working with international institutions and civil society organizations on climate justice, multimedia communications and socio-ecological resilience. She holds a BA in Geography and Anthropology from McGill University and an MSc in Environmental Change and Management from the University of Oxford.

Inspired by her years living in Latin America working with environmental organizations, Seble recently co-founded an open streets movement in Ethiopia called Menged Le Sew meaning "Streets for People" in Amharic. Once a month the busy streets of Addis Ababa are closed to vehicles and opened to people to run, bike, skate, dance, play and overall, freely engage in an environment that they proudly own. Menged Le Sew strives to transform urban Ethiopia into hubs of ecological sustainability, healthy living, social inclusion, active mobility and safe streets.



**Leticia Sabino**  
Founder and director of  
SampaPé! | Brazil

Leticia Sabino, walker and expert in walkability, the founder and director of SampaPé! graduated in MSc Urban Design and City Planning at University College London with an undergrad in Business Administration and a post-graduation in Creative Economy and Creative Cities. In 2012, she founded SampaPé!, a NGO focused on promoting walkable cities and improve urban walking experience for everyone. Leticia is also a member of the International Federation of Pedestrian (IFP) and co-founder of the Latin American Network for Walkable Cities and Cidadeapé, which is a civil society organization for pedestrians in São Paulo. The goal in her work is to create an accessible and equitable environment to create a just city for everyone where all people can walk safely and comfortably to access and enjoy cities. In order to do that, she and her collaborators create methodologies for participatory cities development, including methodologies focused on gender and age, and actions, projects, advocacy and research on public spaces to achieve more walkable cities.



**Melissa Gómez**  
Transport Policy Officer at  
ADFC | Germany

Melissa is a Transport Policy Officer at ADFC (German Cyclists Association) and Consultant for sustainable mobility and urban innovation. Her fields of works are research, city planning, sustainable mobility, safe cycling and walking, public space, governance and participation.



## Adriana Maria Eftimie

Senior Operations Officer with International Finance Corporation (IFC) of the World Bank Group / United States of America

Adriana is a Senior Operations Officer with International Finance Corporation (IFC) of the World Bank Group. With over 30 years of experience working to ensure the legally, fiscally, environmentally and socially responsible execution of large-scale mining, energy and infrastructure projects, she is driven by a deep conviction in the transformative potential of the infrastructure and natural resources sectors to provide inclusive benefits to society. For the past eight years, Adriana has contributed her core expertise in stakeholder engagement, gender equitable development in mining, energy and transport sectors, benefit sharing and social investment strategies to advise client companies of the Infrastructure and Natural Resources department at the IFC. Internally, Adriana has also played an active role in advocating for continual improvement on gender issues, leading the implementation of the INR (Infrastructure and Natural Resources) Gender Strategy and, in 2018, at corporate level, the IFC's EDGE Gender recertification process both at HQ and globally.

Prior to IFC, Adriana worked for nine years with the Energy and Extractives group at the World Bank. In this role, she advised client governments and other stakeholders on good practice for legal and regulatory reforms as well helping client governments to understand the importance of community development issues, particularly benefit sharing mechanisms and gender. She developed and led both the World Bank's Gender and Extractives Industries Program and the World Bank's Gender and Energy program. A Romanian national, Adriana holds an MSc in Geophysics Engineering from University of Bucharest. She is passionate about travel, learning about new cultures and working with communities on the ground.



## Lenka Cermakova

Guarantor of the Diversity & Sustainable Development Project at Ministry of Transport Czech Republic / Czech Republic

Lenka is the Guarantor of the Diversity & Sustainable Development Project at Ministry of Transport Czech Republic. She has been involved in several initiatives to promote and implement equal opportunities and diversity across the transport sector, especially into transport policies. With SDG on her mind, she is a keen advocate of sustainable, barrier-free and gender sensitive urban, traffic and infrastructure planning. She is also committed to supporting innovations in transport and mobility at a time when new technologies and digitalization open up new opportunities to propose solutions that will contribute to more inclusive and sustainable transport for all. She focuses on social dimension in transport and consideration of diverse mobility needs and travel patterns of women, men, children, older people and people with disabilities. The project includes activities how to support women not only as transport users but also as transport professionals. She also currently participates in initiative "Women in transport" with goal to collect gender-disaggregated data on women needs in transport.

Before starting this position, she was the Head of PR and CSR at EY for nine years, where she was responsible for various innovative and corporate social responsibility projects and programs. She has an academic background in Economics, Business and International Territory Studies.

She has been interested in transport, mobility and travelling since childhood and now she strongly supports the idea of the humanization of urban place, SUMP, having inclusive and sustainable public transport and better pedestrian environments.

Much of transport planning is done based on 'gender blind' data –implying that women should benefit from any interventions. The extent of this is somewhat unknown; there are few if any gender sensitive baselines on which base decisions on.

*(Transport Connectivity: A Gender Perspective, 2019)*

### The Quarter-Hour-City

Anne wants to encourage more self-sufficient communities within each arrondissement of Paris, with grocery shops, parks, cafes, sports facilities, health centres, schools and even workplaces just a walk or bike ride away. Called the 'ville du quart d'heure' – the quarter-hour city – the aim is to offer Parisians what they need on or near their doorstep to ensure an 'ecological transformation' of the capital into a collection of neighborhoods. This would reduce pollution and stress, creating socially and economically mixed districts to improve overall quality of life for residents and visitors. The 15-minute city is not a new idea, but would mark a revolutionary step in a city the size of Paris, the centre of which, bounded by the périphérique ring road, is home to more than 2.2 million people. (*The Guardian, 2020*)



**Anne Hidalgo**  
Mayor of Paris / France

In 2014, Anne became the first woman to be elected Mayor of Paris.

After she graduated with a Master of Advanced Studies in social law, she became a labor inspector. She has been a member of the socialist party since 1994, serving as national Secretary for Culture and Media. She later was in charge of the vocational training. From 1997 to 2002, she worked as an adviser in three Minister's cabinets, under Lionel Jospin Government. She served as Paris First Deputy Mayor of Mayor Bertrand Delanoë, for thirteen years, in charge of gender equality at first then of urban Planning and Architecture. She headed the Parisian left coalition to victory in 2004 and 2010. As Mayor, Anne leads an active policy focusing on social inclusiveness, sustainable development, climate change, air quality and green mobility, solidarity, innovation and civic participation - central elements for the future of Paris.

Since her election in 2014, she has pursued a genuinely green agenda for the city of Paris, creating 'urban forests' and re-engineering the city's squares and roundabouts with a less car-oriented approach. Anne has overseen the expansion of protected cycle lanes around the city, with astonishing results: cycling rates have gone up by 50 per cent in one year alone. She has undertaken to promote these issues at an international level in particular within the C40 (Cities Climate Leadership Group), a network of the 94 world's megacities committed to addressing climate change which she led from 2016 to 2019 and also as President of the Francophone Mayors International Association (AIMF). Born in Spain, she is a mother of three.



**Angela van der Kloof**  
Strategic Advisor for  
Sustainable Mobility, Cycling  
Education & Behavior at  
Mobycon / The Netherlands

Angela is an enthusiastic project manager, speaker and trainer with over 25 years of working experience. She is specialized in cycling planning, education and engagement, including developments in electric bicycling. Angela has an academic background in human geography (MSc) and teaching (BEd) and works on projects at local, national and international level. She focuses on increasing sustainable mobility through education, communication and marketing. Angela acknowledges the important role of bicycles as a sustainable transport option. Her agenda sees bicycles and cycling as significant tools to stimulate participation and interaction and to create an environment that is social and accessible for all. It is her goal to be a source of inspiration and knowledge and create synergy between people. In addition to the physical movement generated by cycling, she recognizes the importance of bicycles for social movement towards a sustainable city life.



**Ma Faela Sufa**  
Southeast Asia Director at ITDP /  
Indonesia

Before being named Director in 2019, Faela served as Deputy Director since 2013, bringing deep technical knowledge and extensive experience to this role. Faela holds a master's degree in transport planning and engineering from the University of Leeds, UK, and a bachelor's in civil engineering from Indonesia's Gadjah Mada University. She has worked directly in around eight countries and over ten cities giving technical assistance on sustainable urban mobility mainly promoting non-motorized transportation, intermodal integration and bus rapid transit systems, building strong relationships with a variety of stakeholders such as governments, private sectors, international financial institutions, and United Nations development agencies. Prior to her work at the ITDP, she worked in transport planning and modeling at an international transport consultant firm in the United Kingdom.



**Raluca Fiser**  
President at Green Revolution  
Association / *Romania*

Raluca founded Green Revolution Association in 2009, the first Romanian NGO of urban ecology that implements measures underlying the building of a green city. As an expert in strategic management and communication, she has been coordinating corporate social responsibility projects for more than 10 years.

As Managing Partner, Raluca also launched the first Romanian media organization on environmental business and legislation, called Green Report, in 2007. She is also responsible for business development and implementation, strategy & communication, liaison with partners and strategic networks, including governments, industry and civil society as well as securing the NGO's funding. She is directly responsible of the NGO result and communication strategies and developer and operator of the l'Velo bike-sharing projects. Furthermore, Raluca is President of the World Cycling Alliance and Vice President of the European Cyclists Federation.



**Margarita Parra**  
Board Director of Silicon  
Valley Bike Coalition / *United  
States of America*

Margarita is a car-free cities lover, cycling fanatic, coffee addict and a Colombian. She is trained as an environmental engineer and has been working internationally in the field of sustainable transportation to reduce local air pollution and global carbon emissions for close to two decades.

Early in her career Margarita worked at a grassroots organization in her native city of Bogotá called Asociación Parque Entre Nubes, protecting the city's greenbelt. She wanted to live in other countries, so she obtained scholarships for graduate studies in India and in New Zealand. In the early 2000s, Margarita joined one of the pioneer organizations working to mitigate climate change in cities, ICLEI Local Governments for Sustainability in their Brazil office. Margarita later moved to the U.S. and helped the ClimateWorks Foundation to promote clean energy and sustainable transport solutions to reduce pollution in cities in Latin America. In 2010, Margarita was appointed Program Officer at the Hewlett Foundation and led their global sustainable transport portfolio for eight years.

Currently Margarita is the International Program Director of Clean Energy Works leading partnerships among utilities, transit agencies and financial institutions to accelerate the deployment of electric buses with focus in Latin America. She was part of the Board of the Sustainable and Low Carbon Transport Partnership, SLoCaT, and currently serves in the Board of the Silicon Valley Bike Coalition. In her free time Margarita bikes everywhere in Redwood City with her husband and 8-year-old daughter, including biking to school in the mornings!



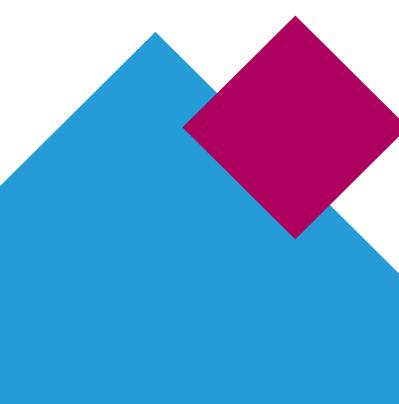
**Olena Chernyshova**  
Urban Planning and Mobility  
Consultant / *Ukraine*

Olena is an urban planning and mobility professional with experience of projects all over Ukraine and beyond. Started as an activist pushing for cycling infrastructure improvement, Olena now works as an urban planning and mobility Consultant for the government and non-governmental organizations, including international development agencies and UNDP. She serves as mobility advisor for the City Development Agency and Mayors' Office in Zhytomyr, Ukraine.

Olena co-founded a Sustainable Mobility School in Kharkiv, a cooperation project with Dresden Technical University, which allows young professionals in transport to learn more about sustainable mobility planning.

Olena holds a PhD and Master's in Transportation Systems from Kharkiv National Automobile and Highway University, Ukraine, as well as a Master's in City and Regional Planning from Clemson University, USA.

Olena is passionate about establishing planning processes in transport, which promote equal access and mobility for all users, especially women, children and elderly.



Trips related to housework and unpaid caring activities - the non-economic activities - are often neglected when it comes to transport planning, even though they represent 41.4% of total trips. And incidentally, 66.3% of them are done by women.

*(Transport Connectivity: A Gender Perspective, 2019)*



**Cristina Marolda**  
Member of the Board of the Association for  
European Transport (AET) / *Belgium*

Cristina is the policy officer in charge of research and innovation in European Commission's Directorate General for Mobility and Transport. In her position, she is in charge of designing the innovation strategy for the European transport infrastructure and logistics. Before taking this position, Christina was appointed in the Road Safety department as responsible for the safety issues referring to vulnerable road users, motorcyclists, and the integration of road safety aspects in health and occupational policies.

She has always been engaged in Gender Equality issues, represented her services in the 'Women & Science' working group set up in the Research Directorate General of the EC, and continued this activity in the policy making environment of the Directorate General for Mobility and Transport.

After her retirement, Cristina continues to contribute to developments towards equity and inclusion as an international expert in the field.



**Katja Diehl**  
Communications and Management Consul-  
tant at door2door / *Germany*

Katja is a communications and management consultant with a focus on new mobility, new work and diversity. She gives keynotes, moderates events and workshops and hosts the podcast #SheDrivesMobility every two weeks. After starting out as a journalist and press spokesperson as well as expertise in leading positions at corporations in the logistics and mobility industry, Katja advises companies and start-ups on their brand communication and positioning and is lead PR & Communications at the MaaS (Mobility as a Service) solution provider door2door in Berlin. In 2019, she was voted one of the '25 TopVoices at LinkedIn' and the '100 Leaders in the Mobility Industry'. At Mobility Mag she writes the monthly glossary 'Ganz schön verfahren'.

Katja founded the womeninmobility representation in Hamburg. On the Federal Board of Directors of Verkehrsclub Deutschland e. V. (VCD), she is responsible for promoting the topics of mobility 2050, mobility changes through changing attitudes, and press and public relations work.



**Gina Porter**  
 Professor and Senior  
 Research Fellow in the  
 Department of Anthropology  
 at Durham University /  
*Great Britain*

Gina has been based at Durham University since 1986, first in the Geography Department, since 2001 in Anthropology. She has undertaken field research in Nigeria, Ghana, South Africa, Malawi, Tanzania, Kenya, Tunisia, Brazil, Papua New Guinea and India. Her research combines ethnographic approaches with a strong interest in spatial perspectives. Her current research focuses primarily on mobility, transport and the use of mobile phones in Africa. She is now leading the study: 'Youth engagement and skills acquisition within Africa's transport sector: promoting a gender agenda towards transitions into meaningful work'. Other recent research has mostly related to mobility and transport, including transport-energy linkages, mobility of children and youth, older people's mobility and access to services, and transport issues in rural trade. Uneven power relationships and associated issues of exclusion are linking themes through her work, much of which has a strong gender component. Associated with this is a focus on developing innovative methodologies for effective field research.

She has undertaken advisory work for diverse organisations, including international NGOs, the British Council, UNHabitat, DFID (Africa Community Access Programme AFCAP) and the African Development Bank.



**Naomi Njeri Ngugi**  
 Field Coordinator at Hustlers  
 Enterprise / *Kenya*

Naomi is a vivacious, outgoing and hardworking Kenyan lady who is a mother of two boys currently working with Hustlers Enterprises Ltd in South B Nairobi, Kenya. She advocates for a better outlook of the matatu sector through social media under the theme that women can be smart and beautiful while working in the sector contrary to the popular opinion that no decent women should seek work in the sector. Naomi is also a member of the Flone Initiative Women in Transport Association where she serves as the vice chair lady. Under this capacity, she took part in two Women in Transport conferences and discussed critical issues around Women in Transport in Africa. Her aspirations are to be a PSV super driver, join hands with other women in the industry to make the much-needed change on roads. One day she wants to own her own fleet of matatus.



**Elene Khundadze**  
 Head of Policy and Planning  
 Division at Tbilisi City Hall  
 Transport Department /  
*Georgia*

Elene has an academic background in Urban Development Planning and started her career at Tbilisi City Hall in 2015 as Chief Specialist at Municipal Office of Economic Development, then became Head of Analytical Department at Municipal Transport Department in 2017. Since 2018 she is the Head of Policy and Planning Division at Tbilisi City Hall Transport Department.

76% of female operators  
 (drivers and conductors) have  
 either experienced or witnessed sexual  
 harassment. ([floneinitiative.org](http://floneinitiative.org))



## Nato Kurshitashvili

Gender Specialist at World Bank / Austria

Nato is a Gender Specialist with the Transport Global Practice (GP) at the World Bank. She is part of the Gender taskforce of the World Bank's Transport GP, which was set up a few years ago to more forcefully address gender in the Bank's transport operations. She oversees work on gender in Europe and Central Asia (ECA) and Middle East and North Africa (MENA) regions. In Jordan along with her colleagues she supported the Government to develop a transport sector-wide Code of Conduct to address sexual harassment in public transport and enhance women's mobility.

The work is strongly anchored in and influenced by effective communication led by her and her colleagues that mobility challenges represent one of the critical binding constraints to women's participation in the labor force in Jordan. Her work has also influenced the procurement of a transport project in Albania through adding new requirements for hiring women under the terms of reference for construction companies' bids. Previously she worked as a Principal Gender Adviser at the European Bank for Reconstruction and Development (EBRD), responsible for the development and implementation of projects to mainstream gender into EBRD's operations with a focus on infrastructure portfolio. Prior to that, she had been part of the Statistical Division of the United Nations Economic Commission for Europe working in a multi-country project to support national statistical offices to improve collection and dissemination of sex-disaggregated data. Nato holds a MSc in Social Policy and Development from the London School of Economics and Political Science, and MA in Public Policy from the Central European University.



## Alexa Roscoe

Digital Economy Lead of IFC Gender Secretariat / United States of America

Alexa serves as Digital Economy Lead at the International Finance Corporation, where she leads a team advising the private sector on how disruptive technologies can open new opportunities for women. Her recent work has focused on how ride-hailing can improve women's mobility and break down labor force segregation. Notably, she led the research team for 'Driving Toward Equality: Women, Ride-hailing, and the Sharing Economy', which combined company data from Uber with surveys of over 11,000 drivers and riders to provide the first global insights into how women participate in the sharing economy. She currently works with the sector to adopt product, service, and policy innovations to better serve women as drivers and riders.

Alexa holds a Bachelor from the University of Massachusetts Amherst, a Master's in Human Rights from the London School of Economics and Political Science, and an MBA from the University of Oxford's Said Business School. Follow her on Twitter @AlexaRoscoe.

Resources used  
in this publication:

Eurostat (2017),  
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A Gender Perspective, OECD Publishing, Paris

ITF (2018), Women's Safety and Security:  
A Public Transport Priority, OECD Publishing, Paris

The Guardian (retrieved online 2020/Feb/07),  
paris-mayor-unveils-15-minute-city-plan-in-re-election-campaign

# Introduction of TUMI Partners



Asian Development Bank (ADB) is committed to achieving a prosperous, inclusive, resilient, and sustainable Asia and the Pacific, while sustaining its efforts to eradicate extreme poverty. It assists its members and partners by providing loans, technical assistance, grants, and equity investments to promote social and economic development. Established in 1966, it is owned by 68 members - 49 from the region. In 2017, ADB operations totaled \$32.2 billion, including \$11.9 billion in cofinancing.

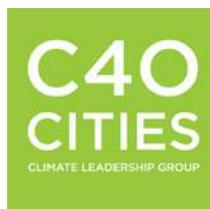
[www.adb.org](http://www.adb.org)



Federal Ministry  
for Economic Cooperation  
and Development

The Federal Ministry for Economic Cooperation and Development (BMZ) is committed to freedom and security for all, a life without poverty, fear and environmental destruction. The guiding principles of Germany's development cooperation is protecting human rights and fostering the developing countries' sense of ownership and ability to help themselves. When Germany provides a developing country with a low-interest loan, when German experts advise the government of a partner country on behalf of the Federal Ministry for Economic Cooperation and Development (BMZ) or when private German organizations carry out projects in developing countries, these are all approaches involving direct development cooperation between Germany and its partners. Besides engaging in such bilateral development cooperation activities, Germany is also involved in activities for the benefit of the developing countries at the international level – for example, through the EU's development policy and by supporting international organizations such as the United Nations.

[www.bmz.de/en](http://www.bmz.de/en)



C40 is a network of the world's megacities committed to addressing climate change. C40 supports cities to collaborate effectively, share knowledge and drive meaningful, measurable and sustainable action on climate change. The C40 Cities Climate Leadership Group connects 94 of the world's greatest cities, representing over 700 million people and one quarter of the global economy. Created and led by cities, C40 is focused on tackling climate change and driving urban action that reduces greenhouse gas emissions and climate risks, while increasing the health, wellbeing and economic opportunities of urban citizens.

[www.c40.org](http://www.c40.org)



Corporación Andina de Fomento (CAF) is a development bank created in 1970, owned by 19 countries - 17 of Latin America and the Caribbean, Spain and Portugal- as well as 13 private banks in the region. It promotes a sustainable development model through credit operations, non-reimbursable resources, and support in the technical and financial structuring of projects in the public and private sectors of Latin America. With headquarters in Caracas, Venezuela, CAF has offices in Buenos Aires, La Paz, Brasília, Bogotá, Quito, Madrid, Mexico D.F, Panama City, Asuncion, Lima, Montevideo and Port of Spain.

[www.caf.com/en](http://www.caf.com/en)

Deutsche Gesellschaft für Internationale Zusammenarbeit provides services worldwide in the field of international cooperation for sustainable development. GIZ has over 50 years of experience in a wide variety of areas, including economic development and employment, energy and the environment, and peace and security. The diverse expertise of the federal enterprise is in demand around the globe, with the German Government, European Union institutions, the United Nations and governments of other countries all benefiting from these services. The German Federal Ministry for Economic Cooperation and Development (BMZ) is the main commissioning party, but GIZ also works with the private sector, fostering successful interaction between development policy and foreign trade.

[www.giz.de/en](http://www.giz.de/en)



Local Governments for Sustainability (ICLEI) is a global network of more than 1,750 local and regional governments committed to sustainable urban development. Active in 100+ countries, they influence sustainability policy and drive local action for low emission, nature-based, equitable, resilient and circular development. Their members and team of experts work together through peer exchange, partnerships and capacity building to create systemic change for urban sustainability.

[www.iclei.org](http://www.iclei.org)



The Institute for Transportation and Development Policy (ITDP) works around the world to design and implement high quality transport systems and policy solutions that make cities more livable, equitable, and sustainable. ITDP is a global nonprofit at the forefront of innovation, providing technical expertise to accelerate the growth of sustainable transport and urban development around the world. Through their transport projects, policy advocacy, and research publications, they work to reduce carbon emissions, enhance social inclusion, and improve the quality of life for people in cities.

[www.itdp.org](http://www.itdp.org)

As a promotional bank, KfW Group supports change and encourages forward-looking ideas – in Germany, Europe and throughout the world. On behalf of the Federal Government, KfW Development Bank administers Germany's official Financial Cooperation in more than 100 developing and transition countries in Africa, Asia, South and Central America, the Middle East and the Caucasus. Its priority areas of activity include poverty reduction and economic development, good governance, education and health care, and protection of the climate and the environment. In this way the bank helps the Federal Government achieve its developmental goals.

[www.kfw.de](http://www.kfw.de)



The SLoCaT Partnership on Sustainable Transport is a multistakeholder partnership of over 90 organizations (representing UN organizations, Multilateral and Bilateral development organizations, NGOs and Foundations, Academe and the Business Sector). The thematic scope of the Partnership is land transport in developing countries, including freight and passenger transport. Both motorized and non-motorized transport are included. The policies proposed by SLoCaT are universal, but the geographical scope of the Partnership is mainly for developing countries. The Partnership's current focus is Asia, Latin America and Africa.

[www.slocat.net](http://www.slocat.net)



UN-Habitat is the United Nations program working towards a better urban future. Its mission is to promote socially and environmentally sustainable human settlements development and the achievement of adequate shelter for all. UN-Habitat envisions well-planned, well-governed, and efficient cities and other human settlements, with adequate housing, infrastructure, and universal access to employment and basic services such as water, energy, and sanitation. To achieve these goals, derived from the Habitat Agenda of 1996, UN-Habitat has set itself a medium-term strategy approach for each successive six-year period.

[www.unhabitat.org](http://www.unhabitat.org)

WRI Ross Center for Sustainable Cities helps create accessible, equitable, healthy and resilient urban areas for people, businesses and the environment to thrive. Together with partners, it enables more connected, compact and coordinated cities. The Center expands the transport and urban development expertise of the EMBARQ network to catalyze innovative solutions in other sectors, including water, buildings, land use and energy. It combines the research excellence of WRI with 15 years of on-the-ground impact through a network of more than 250 experts working from Brazil, China, Ethiopia, India, Mexico and Turkey to make cities around the world better places to live.

[www.wrirosscities.org](http://www.wrirosscities.org)

## Together for a better mobility future



All around the world female and male urban leaders, transport experts, planners or students strive to transform mobility for the better for all - we unite them. We roll out innovations on the ground, enable leaders with profound know-how and invest in the future of urban mobility.

We are the leading global implementation initiative on urban mobility, and we believe in a better future for humanity empowered by strong and clean mobility. Our vision is thriving cities with enhanced economic, social and environmental performances in line with the New Urban Agenda, the Agenda 2030 and the Paris Agreement.

### **Innovation. Knowledge. Investment.**

TUMI is based on three pillars: innovation, knowledge, investment. We support innovative pilot projects around the world. We share knowledge with planners about modern mobility concepts, in workshops and conferences. We invest in the construction and modernization of sustainable urban infrastructure.

### **Together for a better mobility future!**

Find more information here:

-  [www.transformative-mobility.org](http://www.transformative-mobility.org)
-  [@transformativemobility](https://www.facebook.com/transformativemobility)
-  [@TUMInitiative](https://twitter.com/TUMInitiative)
-  [Transformative Urban Mobility Initiative TUMI](https://www.youtube.com/TransformativeUrbanMobilityInitiative)



Special mention to Dario Hidalgo for his contribution and continued efforts to promote and empower women of the transport sector!

 [@dhidalgo65](https://twitter.com/dhidalgo65)

## Big Things Are Coming! Interested to Join?

We want to spread our WMW message and need your help and expertise to empower girls and women to bring the change on the streets!

[www.womenmobilize.org](http://www.womenmobilize.org)  
[www.transformative-mobility.org](http://www.transformative-mobility.org)

PRINCIPLE ONE

**STUDY AND UNDERSTAND WOMEN'S MOBILITY**

[www.womenmobilize.org](http://www.womenmobilize.org)

PRINCIPLE TWO

**DEVELOP INCLUSIVE MOBILITY SERVICES**

[www.womenmobilize.org](http://www.womenmobilize.org)

PRINCIPLE THREE

**ENSURE WOMEN'S SECURITY IN TRANSPORT SYSTEMS**

[www.womenmobilize.org](http://www.womenmobilize.org)

PRINCIPLE FOUR

**EMPOWER WOMEN IN THE TRANSPORT SECTOR**

[www.womenmobilize.org](http://www.womenmobilize.org)

PRINCIPLE FIVE

**CREATE AWARENESS AND STIMULATE BEHAVIORAL CHANGE**

[www.womenmobilize.org](http://www.womenmobilize.org)

**WOMEN MOBILIZE WOMEN**

[www.womenmobilize.org](http://www.womenmobilize.org)

**Women Mobilize Women**

**Many Partners, One Goal**

TUMI is an alliance of the world's leading organizations in sustainable transport. We build a community of actors to transform polices and business and advance science and society. Here lies the people power to leverage sustainable mobility worldwide!

