CREATE AWARENESS AND STIMULATE BEHAVIORAL CHANGE

USE campaigns and social media to encourage a “culture of zero tolerance” against harassment and misbehavior towards women.

TRAIN government officials to integrate gender issues within mobility planning.

USE gender-balanced public signage and employ gender-sensitive language.

CONDUCT educational programs at schools on gender roles and safe mobility.

PARTNER with men to raise awareness.

INCLUDE gender and mobility in university curricula in transport planning and engineering.

TAKE the lead and ownership of gender-responsive actions in your surrounding!

With WOMEN MOBILIZE WOMEN, the Transformative Urban Mobility Initiative (TUMI), empowers women in transport.