



Transformative
Urban Mobility
INITIATIVE



Women Mobilize Women

Transforming Mobility
through Female
Empowerment

22 May 2018,
International Transport Forum,
Leipzig, Germany

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Venue: Leipzig, Kongresshalle Zoo, Weisser Saal



Women Mobilize Women

Transforming Mobility through Female Empowerment

Kongresshalle Zoo, Weisser Saal, Leipzig, Germany

As part of this year's International Transport Forum Summit on Transport Safety & Security, the Transformative Urban Mobility Initiative (TUMI) is organizing the first "Women Mobilize Women" Conference to transform mobility through female empowerment on May 22, 2018!

WHEN MEN PLAN TRANSPORT, TRANSPORT IS PLANNED FOR MEN.

Through this conference, TUMI is kick-starting a debate on the role and potential of women in the transport sector. To do so, TUMI actively involves female change makers from all over the world and lets them raise their voice: all speakers and at least two-thirds of participants will be women!

Agenda - Tuesday, 22 May 2018

Moderation: Shreya Gadepalli (ITDP) and Verena Flues (GIZ)

09:00 – 09:20	Registration & Morning Coffee
09:20 – 10:00	WELCOME REMARKS <ul style="list-style-type: none">• Dr. Tania Rödiger-Vorwerk, Deputy Director General, Federal Ministry for Economic Development and Cooperation (BMZ)• Mary Crass, International Transport Forum• Dr. Gabriele Goldfuß, Director General, Department for International Cooperation, City of Leipzig• Hon. Julie Anne Genter, Minister for Women and Associate Minister for Transport, New Zealand
10:00 – 10:15	INSPIRATIONAL TALK <i>How women can change our transport systems</i> <ul style="list-style-type: none">• Robin Chase, Founder of Zipcar, USA
10:15 – 10:30	WAKEUP CALL <i>Gender inequality and violence in the transport sector</i> <ul style="list-style-type: none">• Gisela Méndez, former Minister of Transport, Colima, Mexico
10:30 – 11:00	Group Picture & Coffee Break
11:00 – 12:25	PANEL DISCUSSION <i>How Women make a difference in Sustainable Transport - Change makers discuss their approaches</i> <ul style="list-style-type: none">• Natasha Zulkifli, Vice President Prasarana, Founder of WomenInRail Malaysia• Tripti Gurha, Executive Director Economics & Statistics, Indian Railways Ministry• Yolisa Kani, Head Public Policy UBER, Chairperson Metrobus Johannesburg, South Africa• Angela Beatriz Anzola de Toro, Secretary for Women, Metropolitan District of Bogotá• Cecile Texier, Sustainability and CSR Vice-President, Alstom• Laila Taher, Director of the Roads and Transport Authority Chairman Office, UAE

12:25 – 13:30	<p>INSPIRATION BEFORE LUNCH The PT4Me Campaign by UITP</p> <ul style="list-style-type: none"> • Andrea Soehnchen, Business Development Manager, UITP
12:30 – 13:30	Lunch Break
13:30 – 13:45	<p>BACKGROUND STORIES FOLLOWED BY DISCUSSION From Chances and Challenges – Experiences in empowering women in urban transport</p> <ul style="list-style-type: none"> • Esenam Nyador, “Miss Taxi Ghana”, Ghana • Daniela Chacón Arías, City Councilor, Quito, Ecuador • Amanda Ngabirano, Lecturer Makerere University and Bicycle Activist, Uganda • Dr. Kalpana Viswanath, Co-Founder of Saftipin, India • Kimberly Toure, CEO Turmasi Inc. and National Treasurer at Association of Liberian Construction Contractors, Liberia
14:45 – 16:15	<p>DIALOGUE SESSION/ COFFEE & EXCHANGE Innovative solutions and practical approaches for women empowerment and gender-sensitive urban transport - Exchange with the experts on the ground</p> <ul style="list-style-type: none"> • Mary Mwangi & Susan Goodwillie, Flone Initiative, Nairobi • Marina Moscoso, Despacio, Bogotá • Yana Tumakova, GIZ Liberia & Kimberly Toure, CEO Turmasi Inc. • Amira Badran, UN-Habitat, Cairo • Kristina Jasiunaite, World Bicycle Relief • Sonal Shah, ITDP India • Bronwen Thornton, Walk21 • Anna Gering, Verkehr mit Köpfchen • Marcela Guerrero Casas, Openstreets Cape Town • Carolina Arroyo, FemiBici / Rila Libre Fem, Mexico • Heather Allen & Angie Palacios, CAF • Aida Shehi, WhereIsMyTransport
16:15- 16:30	<p>CALL FOR ACTION - Why safe streets and transport matter to all of us</p> <ul style="list-style-type: none"> • Sofia Salek de Braun, Traffic Safety Ambassador PTV
16:30 – 17:15	<p>QUICK-WINS VERSUS STRUCTURAL CHANGE - How do we get forward?</p> <ul style="list-style-type: none"> • Paola Tapia, former Minister of Transport and Telecommunications, Chile • Christine Lins, Global Women’s Network for Energy Transition • May Ali Babiker, Division Manager, Women and Youth Empowerment Division, Islamic Development Bank • Kristina Kebeck, Advisor Sustainable Mobility Project, GIZ • Sheila Watson, Deputy Director FIA Foundation, Representative of the Sum4All Gender Working Group • Claudia Adriaola-Steil, Urban Mobility Co-Director; World Resource Institute

17:15 – 18:00

AWARD CEREMONY - TUMI Global Urban Mobility Challenge

- Federal Ministry for Economic Cooperation and Development (BMZ)
- TUMI Award Winning Cities

**From 18:00
Joint Reception**



**Transformative
Urban Mobility**
INITIATIVE

**SUSTAINABLE
mobility™**
FOR ALL



SCOPE AND OBJECTIVES

The first Women Mobilize Women-Conference aims at connecting female transport leaders and experts from around the globe (with a particular focus on the Global South). It will foster knowledge exchange and in-depth discussions on female empowerment focused on the implementation of sustainable mobility solutions on the ground – by women, for women.

CONFERENCE STRUCTURE

Inspirational talks on female empowerment in the transport sector and background stories on female experiences specifically in developing and emerging economies will provide the basis for in-depth discussions on how women can achieve sustainable mobility.

During the interactive dialogue session, frontrunner projects and initiatives will present their practical approaches for women empowerment and gender-sensitive urban transport and engage in a direct exchange with the participants.

CONTACT

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